



### CORE INDEX ASSESSMENT

This is where it all starts. The CORE INDEX is the statistical tool designed by Dr. Kimball that indicates how healthy your organization is currently, and highlights areas that cause the organization to lose effectiveness, money, and other key elements of your success. Two terms you will come to understand and really appreciate are Capital Indicator (CI) and Core Score (CS). These are indicators of the effectiveness of your Human Capital (CI) and organizational growth (CS). This web-based assessment surveys each staff member of the organization and is conducted approximately two weeks prior to the Growth Summit. The dissemination of the results of the CORE INDEX is done with the management team on the third day of the Growth Summit.

**Organization-Wide Survey**

**75 Questions  
Web-Based**

### GROWTH SUMMIT

This three-day event is designed for the organization's management team. The purpose is to educate the team on the key elements of human capital and the core principles of organizational growth. The event uses high-powered activities as well as current organizational objectives to demonstrate how the principles of the Core10 work in your specific organization and to put you on a path of organizational growth and unity. The Growth Summit is designed to help transition your "managers" into effective LEADERS. Together, the team develops a unified understanding of how to develop key objectives unique to the organization. This summit helps lost organizations get on track and good organizations launch to higher productivity and unity.

**Management Team**

**Up to 35 Participants  
3 Days**

### STRATEGY SUMMIT

This two-day event is designed for the organization's management team but can also include front line supervisors. This event is focused specifically on the application of the Core10 model to the organization's major initiatives. The first day is a strategy session during which, together we develop a unified organizational vision and lay out key objectives unique to the challenges faced by your organization. On day two we create a blueprint of ACTION that enables your team to march together toward a CLEARLY FOCUSED set of goals. The Strategy Summit gets the management team connected and committed to the concept of ALIGNMENT. By the end of the two days, the management team will align their vision with strategies and expected behaviors.

**Management Team**

**Up to 35 Participants  
2 Days**

### LEADERSHIP SUMMIT

This three-day event is designed for the organization's management team. The purpose is to assist participants to gain powerful self-awareness through a series of engaging activities. We coach participants on leading at a higher level. Leadership style, interpersonal skills, and influence are the focus of attention as we explore three levels of leadership development, personal development (maximizing your own potential), management development (maximizing the potential of your workforce), and organizational development (maximizing the potential of your organization). It is also a great opportunity to train up and coming leaders who may have the raw skills needed, but lack the vital skills for higher positions of influence.

**Select Participants  
Business Leaders**

**Up to 15 Participants  
3 Days**

### ENGAGEMENT SUMMIT

This two-day event is designed to build employee engagement through an experiential series of group activities and training modules. Increasing employee engagement is about getting employees to be passionate, loyal, and committed to their organizations; and at The Growth Principles Company, we know how to help you do that! Throughout the Engagement Summit, we refer to the broad scope of data showing a positive relationship between employee engagement and business outcomes where the organization may be falling short. Of primary importance is for participants to increase their connection to their organization. The Engagement Summit is fun, yet full of information, tools, and resources that can be applied IMMEDIATELY!

**Select Participants  
from All Levels  
of Organization**

**Up to 25 Participants  
3 Days**

### ME.INC

This two-hour event is a powerful way to get people to create a personalized framework for maximizing their true potential. Me.Inc is fun and engaging. Participants are guided through a process that establishes a solid foundation for their life. Participants create their own vision & purpose statements, and identify their core values. We focus on life's greatest aspirations and refer to the necessary preparations and set major milestones that are required. Me.Inc. walks participants through the application of The Core10 to the goals they have established. Participants leave with a clear roadmap that they can refer to regularly. Successfully managing Me.Inc. is about setting goals that are in line with one's vision, purpose, and core values.

**All Welcome**

**Group Sizes Vary  
Ideal for 50 Participants  
2 Hours**